

DALE'S

SELF-SERVICE DEPARTMENT STORE

1334 EL PRADO

Downtown Torrance—Next to A&P Market

2nd ANNIVERSARY

SALE STARTS THURS. MAY 26 at 9:00 A.M.

FREE LOLLYPOPS — FREE BALLOONS — FOR THE KIDDIES

CUT YOURSELF A SLICE OF THE GREATEST MONEY SAVING CELEBRATION IN THE HISTORY OF THE SOUTHLAND!

Get Set For The Sunny Season With

FUN FASHIONS for **OUTDOOR LIVING!**

LADIES'

SWIM SUITS

ANNIVERSARY SPECIAL!

- Suits taken from our better stock for this special sale!
- Cottons and Latex
- Solid Colors



3⁹⁹

WHILE THEY LAST
SIZES 32 to 38
Sizes 8 to 18

FIGURE ON FUN AND FLATTERY

Values up to 9.98

\$1 Holds Your Layaway

Anniversary Sale!

LADIES'

PEDAL PUSHERS

JAMAICA and SHORT SETS

- Novelty pants with coordinating blouses
- Sanforized fine cottons
- Plaids and novelty prints



1⁵⁹

Worth up to 3.98

Sizes 8 to 18

Free Balloons & Lollypops FOR THE KIDDIES ACCOMPANIED BY A PARENT

Beat The Heat Get in the Swim

GIRLS'

BATHING SUITS

- Cotton dressmaker styles with elastic backs
- Skirt bottoms



1⁵⁹

Worth 3.98 Now Only

For the Bigger Girls 7 to 14 1.88

ANNIVERSARY SALE

Ladies' Summer

Shorts & Blouses

- Many styles to choose from
- Poplins and broadcloths
- Prints and solids



Bermuda Shorts

67^c

Vals. to 1.98

LADIES' HOLLYWOOD STYLE

CAPRIS

- Polished cotton
- Multi stripe
- Cut with the new slim trim look

Made in Calif.



Reg. 2.98

1³⁷

Sizes 8 to 18

Limit 2 per Customer

GIRLS'

Dresses REDUCED!

All dresses taken from our better stock. Included in this group are nylons and novelty cottons. • New styles and colors. • Some with slits. • Racks full to choose from.

1⁷⁷

Sizes 1 to 6x

Sizes 7 to 14 DRESSES For bigger girls

2⁷⁷

Girl's 100% Nylon and Cotton Full and Half

Slips

Sizes 1 to 14 Val. 1.98

From

88^c



Anniversary Sale

Ladies'

Dresses

Including Judy Palmer and other known brands Values to 10.95

- Guaranteed washable cottons in one and two piece styles. You'll see elsewhere at twice the price



5⁰⁰

Sizes 7 to 15
8 to 20
& 14 1/2 to 24 1/2

Free Balloons & Lollypops FOR THE KIDDIES ACCOMPANIED BY A PARENT

GIRLS'

PLAY SETS

One shot deal as featured Vals. up to 1.98. All one price during sale



88^c

each set

Sizes 3 to 6X and 7 to 14

Close Out Purchase!

GIRLS' 3 Piece

Capri Sets

Poplin blouses with matching capri and straw hat. In an array of colors and four different styles. Sizes 3-6X.

4.98 Value

2⁰⁰

Sizes 7 to 14 2.77

3.98 Mix 'N' Match GIRL'S BLOUSES or SHORTS

Knit blouses that match shorts or capris. This group of blouses are selling in all stores for 3.98. Shorts made of cotton twill. Washable, sanforized. Assorted colors. Sizes 2 to 6, 7 to 14.

77^c



SCOOP-Ladies'



Baby Doll Shortie Gown

Values to 1.98

99^c

- Novelty washable fabrics
- Full cut for proper fit

Ladies 100% Nylon & Nylonized

Half Slips

Sizes 32-40

- NYLON LACE
- ASSORTED COLORS

2 for 1⁰⁰

Full SLIPS ea. 1⁰⁰

Anniversary Sale

Ladies and Girls

Sizes S-M-L

PANTIES

- Hollywood briefs
- Assorted colors
- Worth 39c each

17^c

Special Purchase

GIRLS' Sunback DRESSES

88^c



- Beautiful styles, some with j.
- Assorted colors • Novelty
- Worth twice the price

GIRLS' CAPRIS

- Polished cotton
- Stripes, solids and plaids

- Hollywood styled
- Sizes 3-to 6X 7 to 14

Made by California's leading manufacturer.

1⁰⁰